



The international job board for academics

> ACADEMICTRANSFER



AcademicTransfer.com

> facts & figures



*Your next step
in excellence*

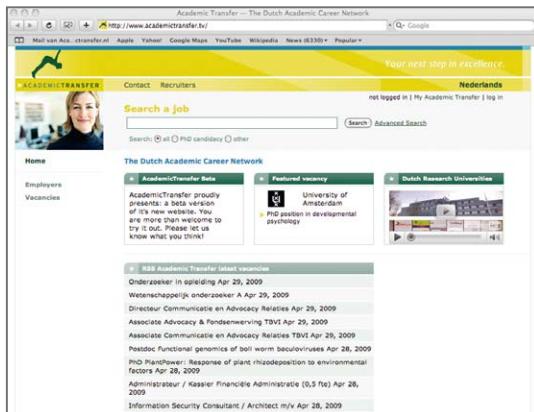


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Profile

AcademicTransfer is the site for scientific vacancies. In 1997 originated from a joint vacancy site for universities, academic hospitals and research institutes and developed into a niche site for more than 150 employers with research departments. **AcademicTransfer's** aim is to enable scientists to excel by bringing together global supply and demand for scientific jobs and providing support in making the perfect match.



AcademicTransfer. Your next step in excellence.



What our visitors think of **AcademicTransfer**:

“Provides the most comprehensive and up-to-date supply of vacancies in scientific education and research.”



Facts

Every two years **AcademicTransfer** has an independent, high-quality study carried out by MediaTest among visitors and advertisers. The details below, taken from the Q4 2010 study, give an idea of the site.

Visitor profile

94% Go to AcademicTransfer to view vacancies

Average age: 31 years

93% University education

58% Actively seeking for a job

38% Not actively seeking but keeping an eye on the job market

55% Working

18% Studying

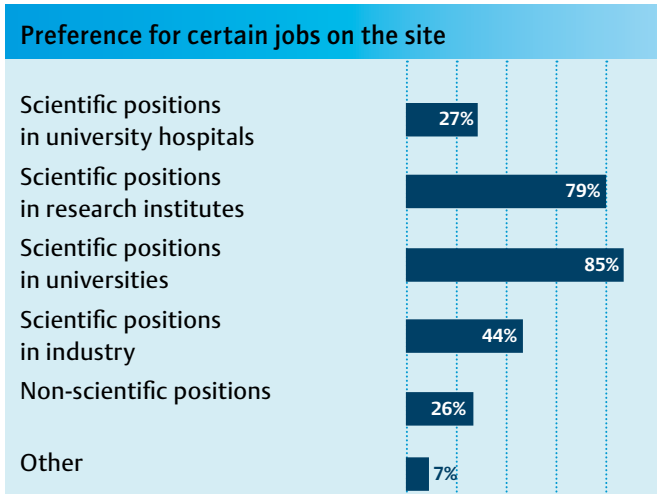
15% Working & studying

Monthly an average of 500 new vacancies online.

Apart from the scientific vacancy database visitors visit

AcademicTransfer:

- to draw up a CV (> 6,000 CVs in the vacancy database)
- to find further information about potential employers (> 50 employer branding pages)
- to learn more about an international academic career.



Newspapers and magazines are playing less and less of a role in job searches:

| | 2010 | 2006 |
|------------------------------------|------|------|
| Internet | 94% | 97% |
| Newspapers | 37% | 62% |
| Magazines/journals | 24% | 30% |
| Recruitment and selection agencies | 35% | 18% |
| Social media | 23% | nvt |

14% of the visitors do not visit any other vacancy site than **AcademicTransfer**.

Coverage

In 2010 over 1,500,00 visitors and over 8 million page views.

Starting in 2011 with over 160,000 visitors each month.

AcademicTransfer visitors come from over 160 different countries and cover all disciplines and studies.

Source: Google Analytics annual figures for 2010, monthly figures for Jan - Dec 2010.

>> What our visitors think of **AcademicTransfer**:

- "I want to express my big thanks to the site, it is very timesaving. We don't need to search the jobs one by one across a number of universities."*
- "I love the simplicity and effectiveness of the site."*
- "Modern vacancy database, with all kinds of hints."*
- "Site for graduates looking for a job."*

If you are looking for scientific personnel or if you want to bring your organisation to the attention of potential employees, **AcademicTransfer** has several options, such as the standard vacancy, the employer branding pages and the CV database.

Additional coverage can be achieved via Vacancy/Organisation Focus on our homepage and our collaboration with renowned (inter)national vacancy sites. You can find a full overview on our price list.



> **ACADEMICTRANSFER**

>> **Contact**

If you are interested or if you have any specific questions, please e-mail us at sales@academictransfer.nl or call us on **+31 (0)88 - 028 28 28**

www.academictransfer.com